



WELCOME



Online Services
Community – Wellbeing – Care



ThuisVerbonden

We are:

- A Cooperative Organization
- Volunteers; ca. 200 members

Aim is:

- To promote the application in a structured way of internet for our local community



Projects:

1 Fibre to the home 2008-09

2 On-line Care Services (ZDA) 2010-11

-ZDA finished

-Final report and Evaluation

-Many lessons learned and experience

-Citizen's Award of Province

3 Community – Wellbeing – Care (CWZ)



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Next project:

Community – Wellbeing – Care



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Aim of CWZ:

- Support and connect:
- Individuals, service providers, communities
- Means: (secure) network, one look & feel, personalized, video com., interactive platform, structured org.
- E.G. actual news, online consults, alarm centre, (informal) care, org. activities



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Main Aim of CWZ is to support the transition:

from civil society anno 1950-ies via

bunch of individualists anno 80-90-ies

back to a (modern)

Civil Society supported by Technology



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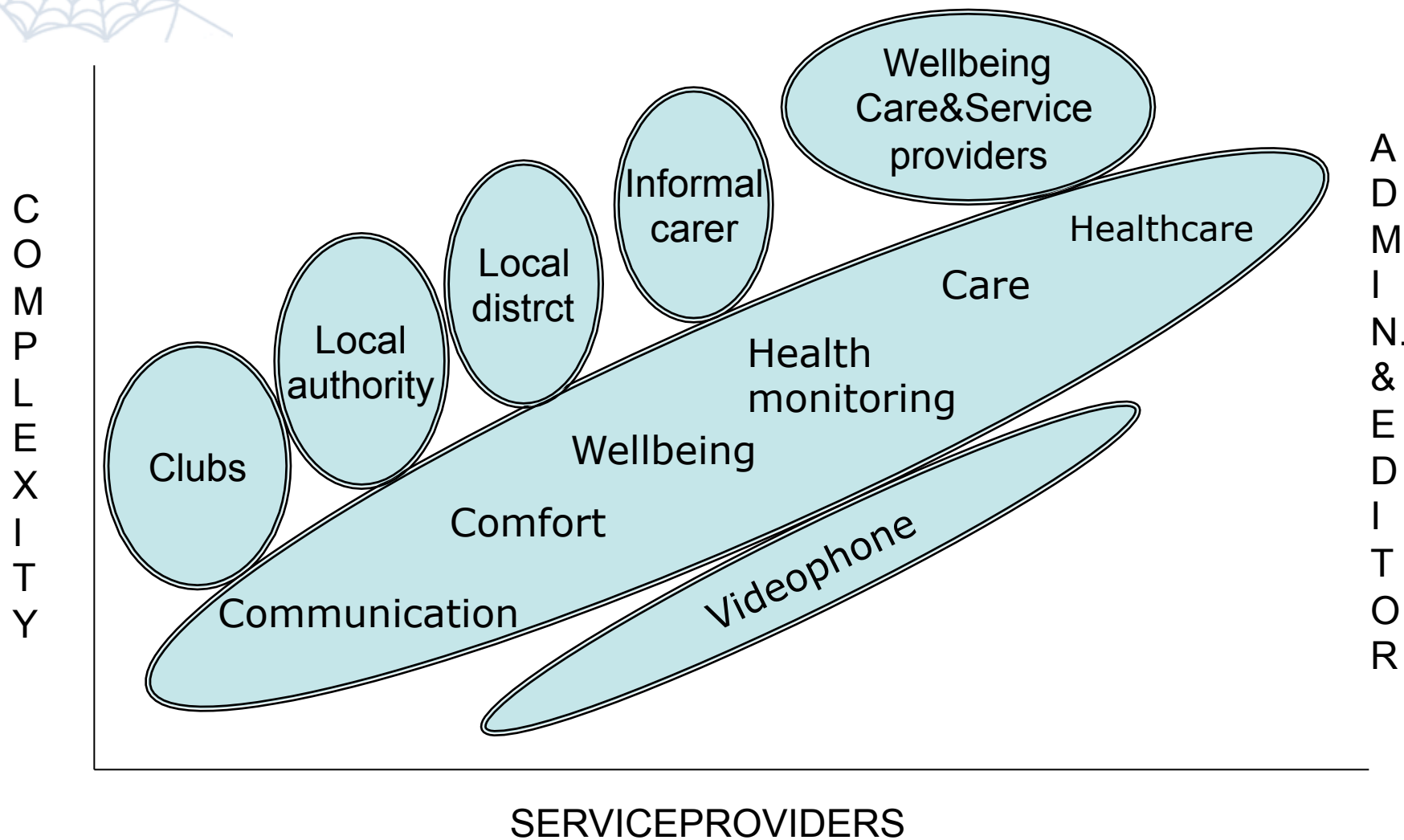
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We have the necessary ingredients at hand:

- A strong steering committee, with
- Representatives from all parties involved
- Public support
- Support from Local Government
- A well structured growth model
- A good user requirements spec.

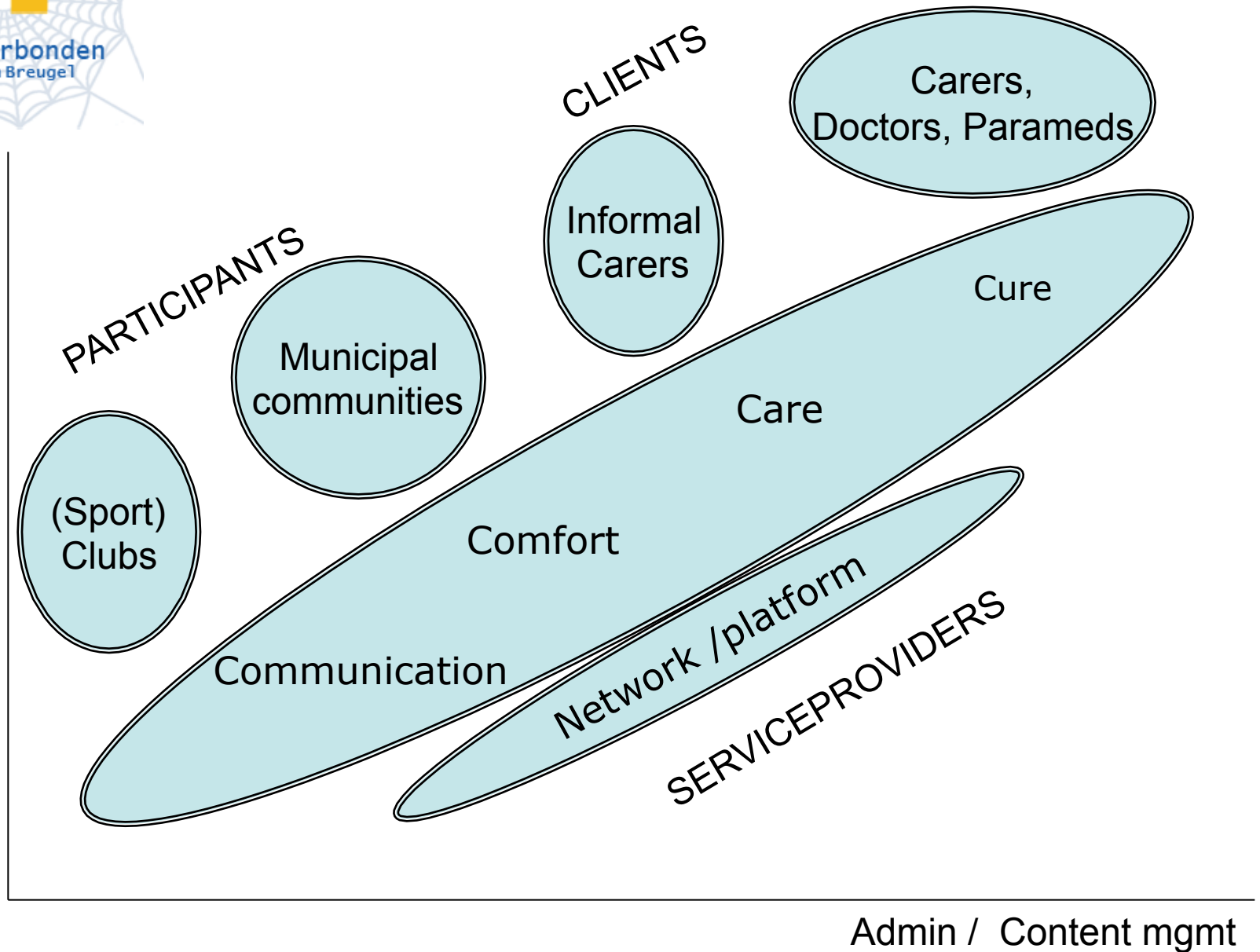


ThuisVerbonden Model





Focus groups





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Examples of applications 1:

- Care and wellbeing providers, family doctor, general practitioners, fysio, emergency room, tele-health
- Informal carer: joint agenda, market for support, ...
- Security and activities in local area or group of buildings,



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Examples of applications 2:

- Local government support centre, user focussed information, online interviews of eldersmen,
- Clubs: team organisation, agenda, promotion, videoconferences...
- Wellbeing: besteldiensten, acties van leden, apotheek, domotica, fysio online, ...



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Examples of applications and functions 3:

- Editorial office: news at different levels, local calender of events, radio/TV, games, ...
- Administration, management: registration, control, progress, inovation,



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Key points of our user requirements spec.:

- Should support model
- Based on standards, open source or escrow
- Added value on top of social media
- Flexible in services and configuration
- Simple user interface, many media
- Video call, where necessary secure net
- Solid company



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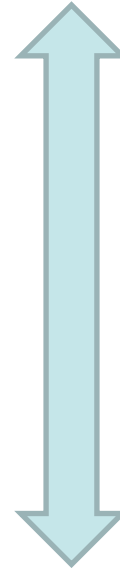
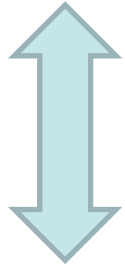
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Key points of our plan:

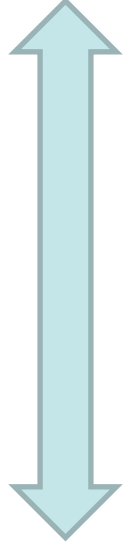
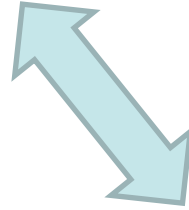
- Steering committee: organanising, giving direction, coaching
- Recruit participants, service providers
- Businessplanand finances
- Choise for infrastructure
- Promotion
- Admin. and auditorial office

Interest parties

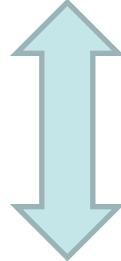
Coop. ThuisVerbonden



Steering committee



Projectgroup



Realisation group per focus area



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Members Steering comm.

- welfare, care, housing, library, clubs,
service providers

Local Government support

Projectgroup coordination

Realisation groups per focus area



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Key succes factors:

- Userfocussed offer
- Enthousiastic users
- Capable service providers
- Reliable, flexible technology
(userspec. available)



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We have started:

- Steering Committee installed
- Projectgroup on stream
- Realisationgroup operational



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Planning:

2012: Prepare detailed plans

Basic organisation ready

Make choices for platform infra

Launch pilot

2013: Start and realisation

2014: On full stream